

Brecon Car Rentals Privacy Policy

Effective Date 17/05/2023

Brecon Car Rentals (Us, We or Our) Operates the www.breconcarrentals.com website (The Service)

This page informs you of our policies regarding the collection, use and disclosure of personal data when you use our service and the choices you have associated with that data.

We use your data to provide and improve the service. By using the service you agree to the collection and use of information in accordance with this policy.

Unless otherwise defined in this privacy policy terms used in the privacy policy have the same meanings as in our terms and conditions accessible from www.breconcarrentals.com

Information Collection and Use

We collect several different types of information for various purposes to provide and improve our service to you.

Types of data collected

Personal Data

While using our service we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (Personal Data) Personally identifiable information may include, but is not limited to:

Email Address

First name and Last name

Cookies and Usage data

Usage data

We may also collect information how the service is accessed and used (Usage Data) This usage data may include information such as your computers internet protocol address e.g IP address, Browser type, browser version, the pages of our service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data

Tracking and Cookies Data

We use cookies and similar tracking technologies to track the activity on our service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device.

Tracking technologies also used are beacons, tags and scripts to collect and track information and to improve and analyze our service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However if you do not accept cookies, you may not be able to use some portions of our service.

Examples of cookies we use:

Sessions cookies : we use session cookies to operate our service

Preference cookies We use preference cookies to remember your preferences and various settings

Security cookies : We use security cookies for security purposes

Use of Data

Brecon Car Rentals uses the collected data for various purposes

To provide and maintain the service

To notify you about changes to our service

To allow you to participate in interactive features of our service when you choose to do so

To provide customer care and support

To provide analysis or valuable information so that we can improve the service

To monitor the usage of the service

To detect prevent and address technical issues

Transfer of data

Your information including personal data may be transferred to and maintained on computers located outside of your state , province country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside the United Kingdom and choose to provide information to us, please note that we transfer the data including personal data to united kingdom and process there.

Your consent to this privacy policy followed by your submission of such information represents your agreement to that transfer

Brecon Car Rentals will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

Legal Requirements

Brecon Car Rentals may disclose your personal data in the good faith belief that such action is necessary to:

To comply with a legal obligation

To protect and defend the rights or property of Brecon Car Rentals

To prevent or investigate possible wrongdoing in connection with the service

To protect the personal safety of users of the service or the public

To protect against legal liability

We may pass information onto the BVRLA for fraud prevention purposes

By Entering into this rental agreement, you agree that we can process and store your personal information in connection with the agreement including data collected from the vehicle . We may use your information to analyse statistics for market research, credit control and to protect our assets.

You agree that if you break the terms of the agreement we can pass your personal information to credit reference agencies, debt collectors, the police or any other relevant originations. We can also give this information to the British vehicle Rental Association (BVRLA) , which can share your personal information with its members to prevent crime and protect their assets, as allowed under the Data Protection Act.

Security of data

The security of your data is important to us, but remember that no method of transmission over the internet, or method of electronic storage is 100% Secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

Service providers

We may employ third party companies and individuals to facilitate our service (service providers) to provide the service on behalf to perform service related services or to assist us in analyzing how our service is used.

There third parties have access to your personal data only to perform these tasks on our behalf and are obligated not to disclose or use it for any purpose.

Links to other sites

Our service may contain links to other sites that are not operated by us, If you click on a third party link, you will be directed to that third parties site. We strongly advise you review the privacy policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third part sites or services

Children's Privacy

Our services does not address anyone under the age of 18 (Children)

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your children has provided us with personal data, please contact us, If we become aware that we have collected personal data from children without verification of parental consent, we take steps to remove that information from our servers.

Changes to this privacy policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page.

We will let you know via email and or a prominent notice on our service, prior to change becoming effective and update the effective data at the top of this privacy policy.

You are advised to review this privacy policy periodically for any changes. Changes to this privacy policy are effective when they are posted on this page.

Contact Us

If you have any questions about this privacy policy please contact us:

By Telephone 01874 610220